



Sponsorship Opportunities	Platinum Paw	Gold Paw	Silver Paw	Bronze Paw	Friend
	<u>\$5000</u>	<u>\$2500</u>	<u>\$1000</u>	<u>\$500</u>	<u>\$250</u>
PRE-EVENT PROMOTION					
Name and Logo on event posters and postcards	X				
Logo included in print advertising	X	X			
Online video opportunity for social media	X	X	X		
Recognition on SPCA web page and Walk registration page	X	X	X	X	
Recognition in SPCA e-newsletter (4,000+) subscribers	X	X	X	X	X
Recognition on Social Media (17,000+ fans, Weekly reach of 27,000+)	X	X	X	X	X
FOR LIVE AND VIRTUAL EVENT REGISTRANTS					
Name/logo on Pet Bandanna & Participant Goody Bags	X				
Name/logo on Event T Shirts	X	X	X		
Distribute item in Goody Bags	X	X	X	X	
DAY OF EVENT: OCTOBER 5, 2024					
Speaking Opportunity during Opening Remarks	X				
Booth at Live Event	X	X	X		
Name/logo on Event Signs	X	X	X	X	
POST EVENT APPRECIATION					
Name/logo in e-newsletter and post event communications including print ads	X	X	X	X	X
Acknowledgment in SPCA Paw Prints printed newsletter (dist. 4000+)	X	X	X	X	X
Acknowledgment in Social Media posts	X	X	X	X	X